



Challenge *"That's how it's always been done."*
Don't settle for *"Good enough."*
Life is no procedure or process.
It's adventure and progress.

For the past 20 years, Fred has been shaking up conventional thinking inside organizations that refuse the "been there, done that" mindset — and are ready to make it loud.

A **criminologist by training**, he understands what drives human behavior. He's redefined behavioral insight to help executives and C-suite leaders:

- ★ **Explore** new ground
- ★ **Expand** their inner strengths
- ★ **Explode** their outcomes — and achieve legendary results

+1100 presentations 🇫🇷 🇬🇧 | **+20 countries**, 4 continents | **10 books** in 12 years

He's N°1 in Belgium — and N°5 in France — to earn the **CSP® (Certified Speaking Professional) designation**, held by fewer than 600 active pros worldwide.

Rock'n'roll in spirit and style, his approach, energy, and humor give audiences the power to defy the odds and absolutely crush it.

Ready to rock with Fred?

Fred
COLANTONIO

Rock'n'Roll Criminologist, CSP®